Live Demo: Parish Annual Discipleship & Stewardship Report

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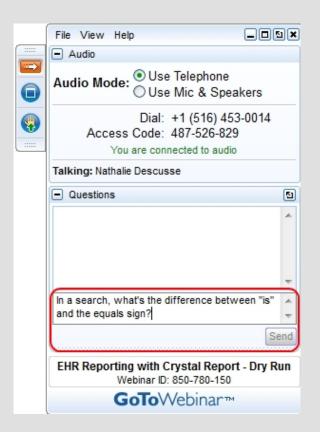
Presented by Katie Price

About the Webinar

If this is your first webinar with us, thank you for coming and welcome!

You will notice when you logged in, you were given an admin panel. From that admin panel/bar, you can ask questions, "raise" your hand for a question, or comment with me during the presentation.

Please feel free to use your panel throughout.



Agenda

- I. What is a annual stewardship report?
- II. Why create a report?
- III. Drafting the Report
- IV. Distributing
- V. Designing
- VI. Questions

What is an Annual Discipleship & Stewardship Report?

Call it what you like...

Provides a welcome to all in the community- new, old, and not registered

Provides Mission/Vision Statement

Provides an overview of your ministries, Liturgies, programs *impact* or testimonials

Provides demographic info

Provides invitation and call to act

Why do this?

Time taken, costs, do people even read it?

Responsibility to your parishioners

Engage those not engaged

Remind people of mission- not just financial

Transparency

Spark new interest and ideas

Provides a marketing tool to parish going forward

Don't throw away the opportunity!

Prep ministers ahead of time

Digitize, as possible

Preview the content or extend the content through testimonials

Landing page for interested disciples to sign-up/follow up

Drafting your report

Curating Content Tips

Bulletins

Photos (Facebook)

Google Form or Ministry Form

Council visits

Delegate writers/editors from PC

Comment/Story Box (in pews, bulletin, etc.) for Parishioner testimonials

BM for financials

Editing and Compiling

Variety of programs- Canva, Publisher, https://sprout24.com/canva-alternatives/

Typical report menu:

Pastor Welcome (Parish Mission)

PC/BM Welcome

Commissions/Ministries w/ Testimonials

D & S About/Call to Action - Pray, Serve, Give

Contact- Participation/Upcoming Events

How do we send this out?

Who should receive this report?

Print, hand out at Mass

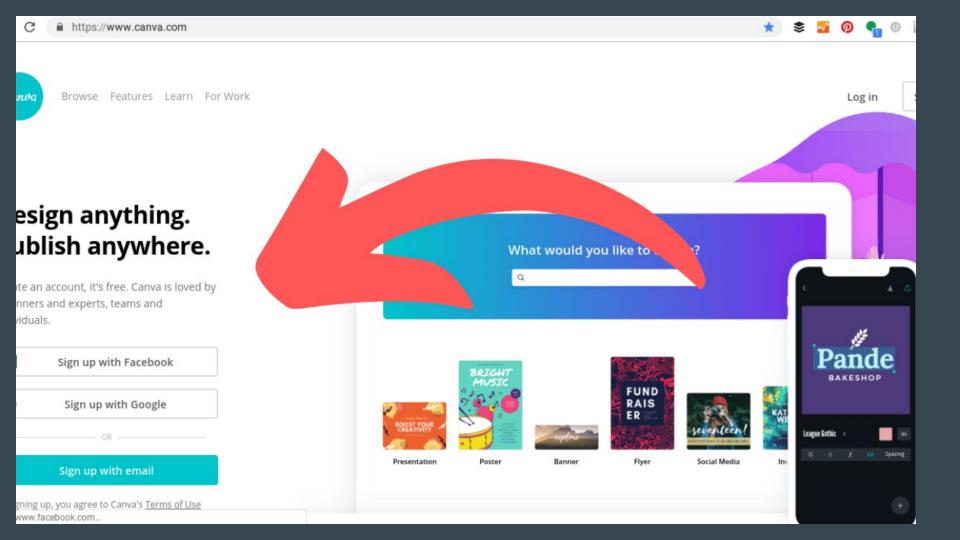
At least, email, social media, website

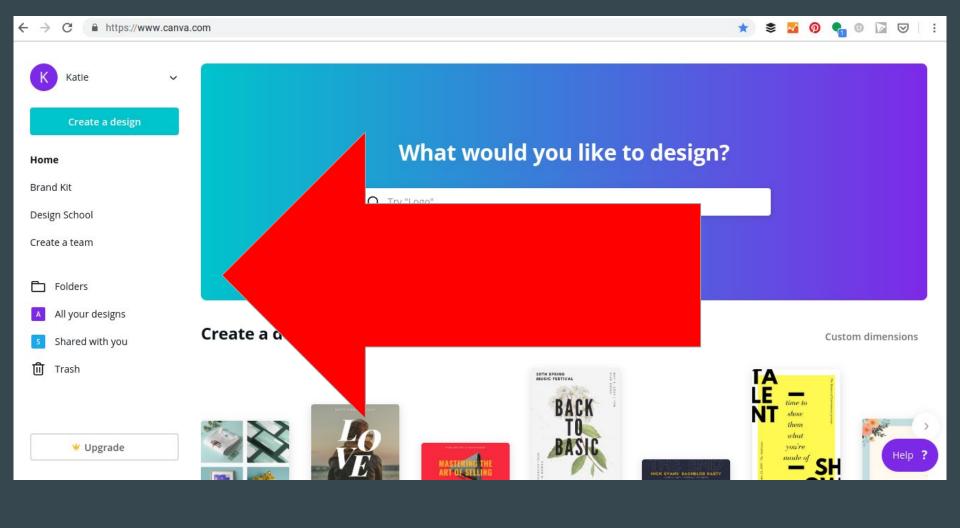
Send to everyone! Including sacramentals, school families, RE families

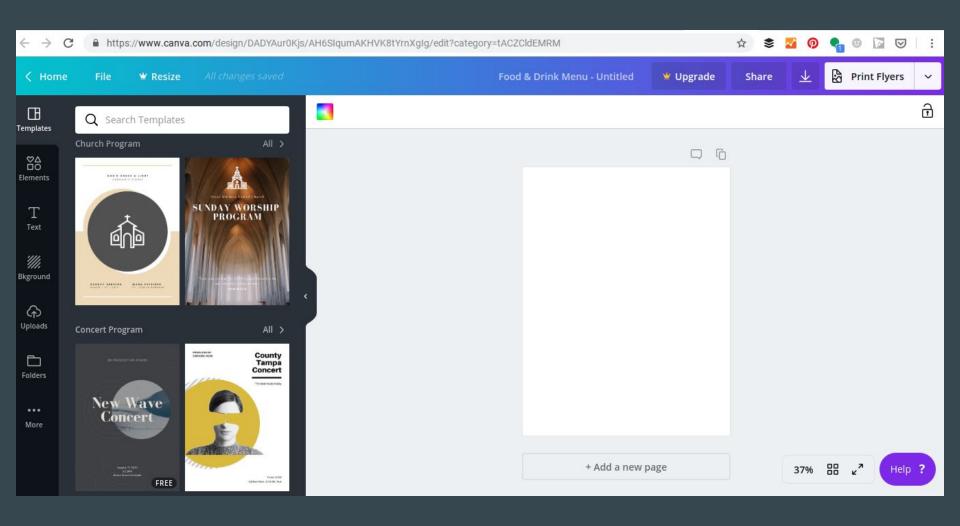
Piece/Break it up in chunks to preview it online

During the upcoming year, provide to new parishioners, sacramentals, school families, RE, etc.

Canva.com

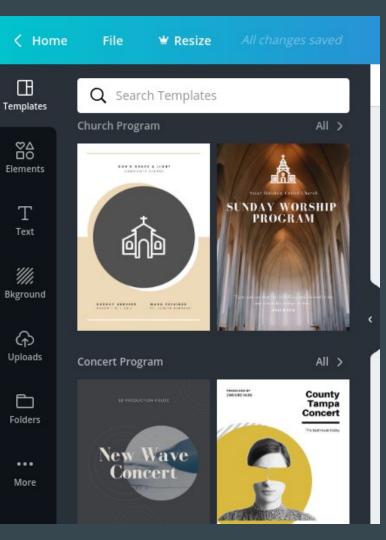


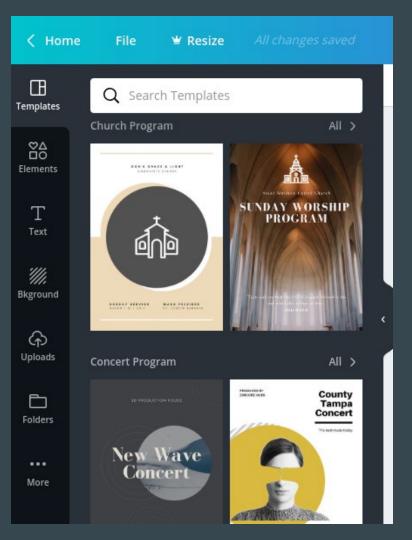






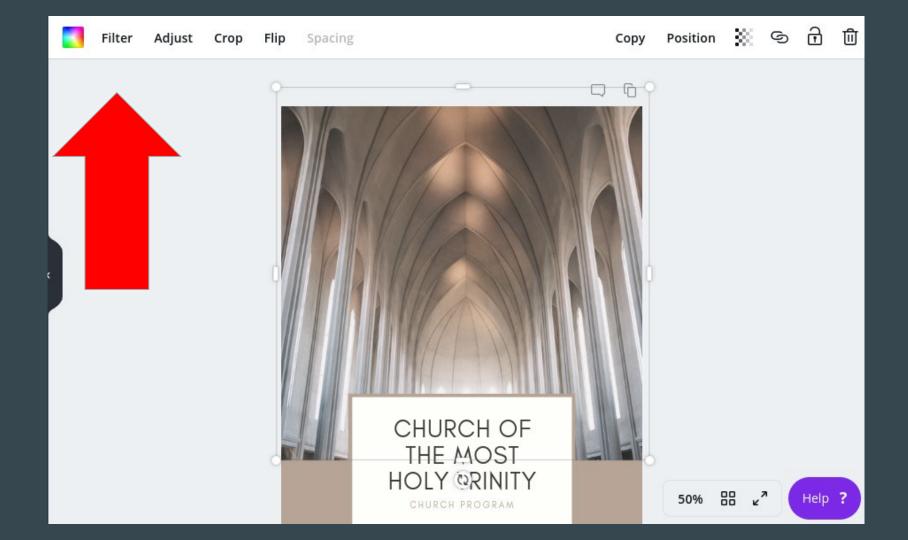
- Elements
- Text
- Background
- U ploads
- Folders
- More

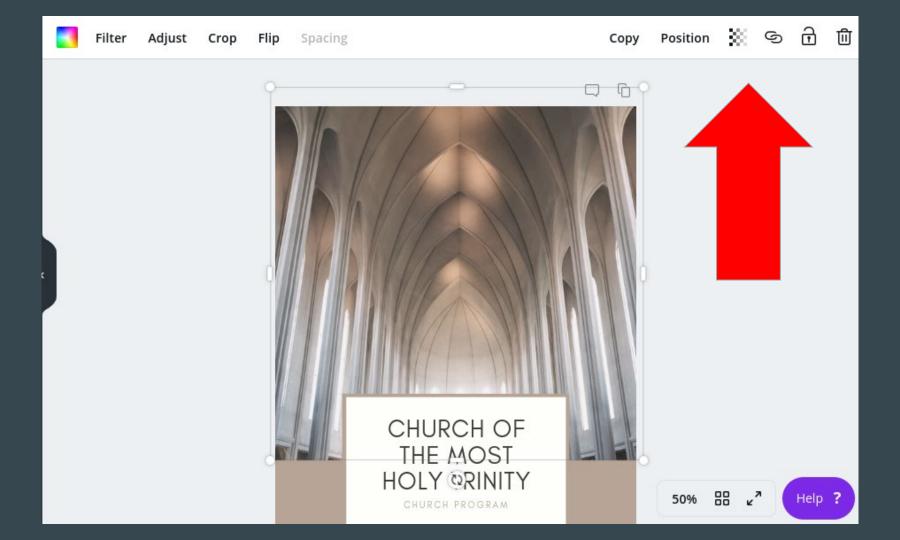


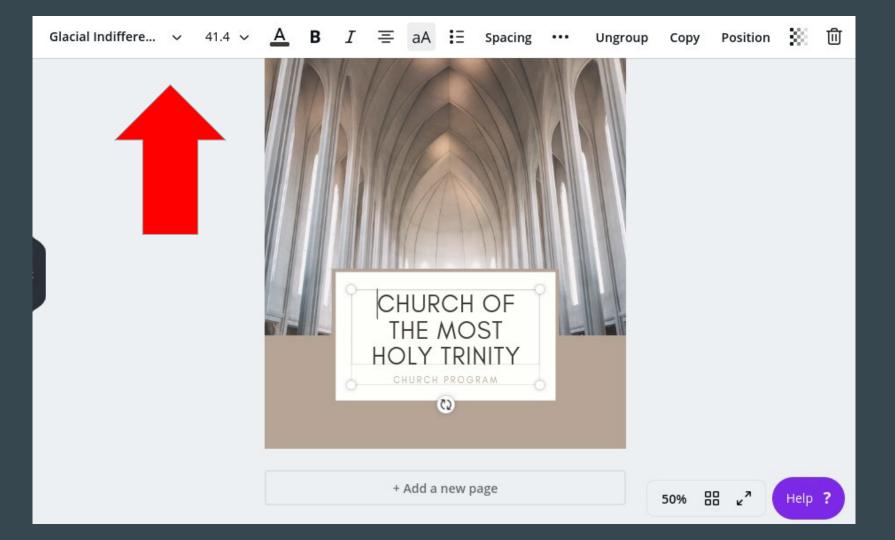




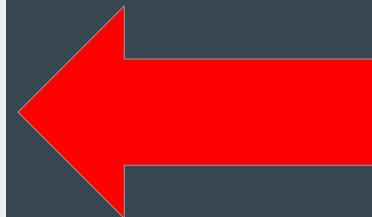
- Search Feature
- Templates
- Click "All"











Examples

https://d2wldr9tsuuj1b.cloudfront.net/2312/documents/2017/11/STA%20Annual%20Report%202016-2017%20Final-1.pdf

https://1.cdn.edl.io/RHzjglRamf3Ro8lzqwZfBByHAHjBXHbzN3kzrucGohb0H2TR.pdf

https://www.stvincentparish.org/documents/annual-parish-report-2018

https://www.holyredeemervan.org/documents/2017-2018-parish-annual-report

https://www.ssj.org/images/stories/pdfs/Parish Information/Stewardship%20Report%202017-2018.pdf

Questions?