

PRAYER, SERVICE, GIVING,  
COVID...OH, MY!  
TOOLS FOR PARISH  
STEWARDSHIP

SEASON OF STEWARDSHIP WEBINAR 2020

# PRAYER

God of Love and Mercy,

You call us to be Your people;  
You gift us with Your abundant  
grace. Make us a holy people,  
radiating the fullness of Your  
Love. Form us into a community,  
a people who care, expressing  
Your compassion. Remind us day  
after day of our baptismal call  
to serve with joy and courage.  
Teach us how to grow in  
wisdom, grace and joy in Your  
presence.

In your name we pray, Amen

# ROADMAP

1. Introduction
2. Update on Season of Stewardship
  1. Materials- Pastor's Letter
  2. Mailing Update (customizations)
3. Tools for the Season of Stewardship
  1. Online Commitment Card
  2. Email Marketing
  3. Video for Ministry Life
4. Tools for post- Season of Stewardship
5. Questions and Answer Time

# UPDATES!

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I. Length of Pastor's letter- need room for address block

II. Yes, send on letterhead (if you have it)

III. Please send letters by 9.28



# A Note About Customizations

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1. Anything custom is produced in-house
2. Remember, don't overwhelm the receiver!
3. If you have materials from previous years, we will try the best we can to match
4. Please, consider alternatives before making a customization request

The materials from bulletin inserts, social media text, graphics, the Pastor's homily, Lay Witness Sunday and the parish packet- including Father's letter and the discernment flyer...is enough and very effective!



An illustration of ten diverse hands of various skin tones (brown, tan, orange, light skin) raised in the air. Each hand is holding a bright red heart. The hands are wearing colorful sleeves in shades of red, yellow, blue, dark blue, orange, dark green, teal, yellow, and pink. The background is a light gray gradient.

# Tools

**ONLINE COMMITMENT CARD:**

[HTTPS://FORM.JOTFORM.COM/202664764577164](https://form.jotform.com/202664764577164)

# ONLINE COMMITMENT CARD

## CARD INFORMATION

Available to each parish: /parishA

Not customizable currently

Completely optional use

Can share link on website, social media, etc.

## ONLINE GIVING

Set up automatic email that sends those who selected "online giving interest" the online giving link

We can still set up parishes that need the online giving form, let us know

An illustration of ten hands of various skin tones (brown, tan, light beige) raised against a teal background. Each hand is holding a red heart. The hands are arranged in a slightly staggered, upward-curving line. On the right side, there is a dark grey rectangular box containing white text.

# Email Marketing

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**CONNECTING  
ELECTRONICALLY**

[HTTPS://MAILCHIMP.COM/](https://mailchimp.com/)



# EMAIL MARKETING

## SOURCE: MAILCHIMP

Consider your current household list, do you have one?

Consider current forms of email marketing, is it working or burdensome?

Free solution, intuitive system, easy support

<https://mailchimp.com/>

## HOW WOULD I USE THIS SERVICE?

Setting up email marketing is a great way to provide stewardship, even or especially during COVID!

Share your bulletin articles, prayers, video and media easily and accessibly

Can be used to promote Season of Stewardship Ministry opportunities easily!



# Ministry Video

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**SHARING YOUR MINISTRY  
OPPORTUNITIES**

[HTTPS://ANIMOTO.COM/  
LAY/ZOXHGEAXFICQXEZM  
GWKV6A](https://animoto.com/play/zoXHGEAXFICQXEZMGWKV6A)



## Highlighting Ministries

Use the next few weeks to highlight ministries in the bulletin, on the website or social media

Utilize a ministry video- we can assist or you can check out [animoto.com](https://animoto.com) if you want to get creative!

Share ministry lay witnesses throughout the year, not just during this time

# What happens next?

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**INTEGRATING  
STEWARDSHIP AS A WAY  
OF LIFE ALL YEAR LONG**



# ROADMAP



The Season of Stewardship discernment process

Card follow-up, Ministries connecting, training, Advent Stewardship

Ministry witness, Stewardship Annual Impact Report, Appreciation Dinner, Lenten Stewardship

Online connections, testing and reviewing, ministry retreat

Preparing Season of Stewardship, Ministry Leadership Training, Kick-off Event, Commissioning Mass

# WHEN THE CARDS START COMING IN...

## WHAT TO EXPECT

Typically, all at once, with COVID may be staggering in the parish office

Ministry leaders may not be ready to welcome...ideas:

- Send a welcome call, email, or letter letting them know state of ministry during COVID
- Ask for ideas or how they heard about the ministry? Have they participated in it before?
- Even if NOT actively meeting...STILL REACH OUT!

## WHAT TO DO

Set up the tools to organize your information:

- Some have used **Excel**- easiest, straightforward
- Some just forward the card information as they get it, onto the appropriate minister
- Some have used Signup Genius-  
<https://www.signupgenius.com/pricing>
- Or <https://www.yourvolunteers.com/>

**Utilize your CURRENT parish database FIRST!**

# LOOKING AHEAD

## FOLLOW- UP

See example for follow-up message/letter on website

Send Acknowledge letter (example on website)

Consider #GivingTuesday with a Stewardship theme... Give ONE Hour

- One hour of prayer, service, or work pay

## COMING UP

Thanksgiving Ministry Thank You

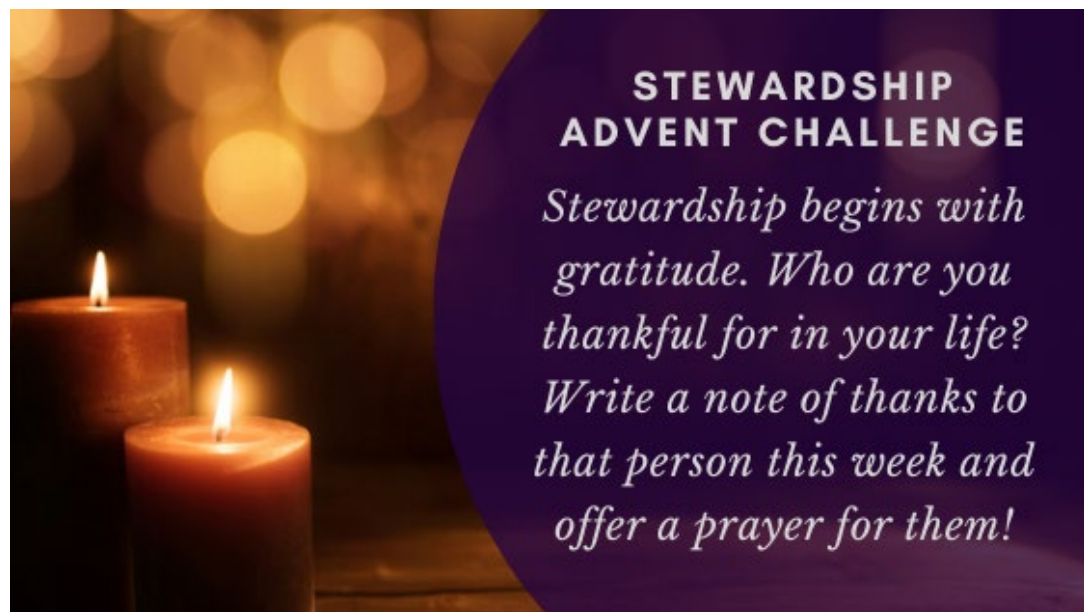
- Leaders write thank you's
- Shout-outs in the bulletin
- Thank you graphic on the website or social
- Thank-a-Volunteer Day on Social Media

Advent through the lens of stewardship...

Online Prayer Wall

Book clubs/Vide Clubs (Content from Dio)

See Lenten Bulletin example



**STEWARDSHIP  
ADVENT CHALLENGE**

*Stewardship begins with gratitude. Who are you thankful for in your life? Write a note of thanks to that person this week and offer a prayer for them!*



**STEWARDSHIP  
ADVENT CHALLENGE**

*Take time to reconnect with someone this week. Contact one person to join you for Mass, prayer, or a faith formation event at the Parish!*





**STEWARDSHIP  
ADVENT CHALLENGE**

*Sit somewhere different at  
Mass this week and  
introduce yourself to  
someone around you!  
Hospitality blossoms with  
a warm welcome!*



**STEWARDSHIP  
ADVENT CHALLENGE**

*Start your day a little earlier  
this week and begin with  
Scripture. A great place to  
start is to read the upcoming  
Sunday Mass readings!*

BE STILL AND  
KNOW THAT I AM

*God*

AN EVENING OF STILLNESS  
IN SACRED SILENCE

CHRIST THE KING  
DECEMBER 13TH CHURCH OPEN 6PM-9PM



*Living Discipleship through  
Spirit, Gifts, & Service*

Each week during Advent we will explore how we have answered the call to be disciples. We hope you will join us in praying, serving, and generously giving this Advent Season!

To learn more, please visit the website at [www.holynamecathedral.org](http://www.holynamecathedral.org).



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### *Living Discipleship through Spirit*

Holy Name Parish's vibrant Liturgies, Sacramental celebrations and spiritual programs, are supported by stewardship leaders who have answered the call to share their spirit with us.

Here are a few ways we have share our spirit together this year:

- 236 Baptisms for children under the age of 7 years old
- 32 Baptisms for children and adults over the age of 7 years old
- We celebrated 42 First Communion for children under 18, and 38 First Communion of those over the age of 18
- We Confirmed 98 children under 18 and welcomed 16 young people through confirmation over the age of 18
- We celebrated 171 Marriages, in our sacred space and the St. James Chapel at Quigley
- We honored and laid to rest 35 loved ones
- We continue to host retreats, spiritual opportunities and special Liturgies which help us draw deeper into a relationship with God and each other

*Please consider supporting our spiritual ministries this Advent season through a donation online: <http://holynamecathedral.org/give/>*

A close-up photograph of a hand raised in the air, palm facing forward. The hand is in sharp focus, while several other hands in the background are blurred, suggesting a classroom or meeting environment. The background is a solid green color, likely a chalkboard. The text "TIME FOR Q & A!" is overlaid in white, bold, sans-serif font across the middle of the image.

TIME FOR Q & A!

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